



WFMJ Television Inc./NBC Network

101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19443	NEW	Broadcast	5/16/2012	5/16/2012
	Advertiser CROSSROADS GPS			Brand CROSSROADS GPS	Network WFMJ
	Contract Description CROSSROADS GPS			Dates 05/24/12 - 05/31/12	Revenue Type CA5
	Estimate # 551	Proposal # 06815965		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10			X					1	05/30 - 05/30	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
										Prg: 21 NEWS 11PM				
										21NWS AT 11PM<				
A 11					X			1	05/25 - 05/25	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 12		X						1	05/29 - 05/29	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				
A 13				X				1	05/31 - 05/31	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
										Prg: TONIGHT SHOW				
										TONITE SHW-NBC<				

Billable				NTR				Total	
Broadcast	Airtime							Gross	Net
	Gross	Net	Spots	Gross	Net				
May 2012	\$5,650.00	\$4,802.50	5					\$5,650.00	\$4,802.50
Jun 2012	\$8,300.00	\$7,055.00	8					\$8,300.00	\$7,055.00
Totals:	\$13,950.00	\$11,857.50	13					\$13,950.00	\$11,857.50